A Dialogue About Promoting Adolescent Vaccination:

Why Adolescent HPV Immunization, and Why Pediatric Providers?

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Potential Conflicts of Interest

• Merck
  • Speaker
  • Advisory board
  • Investigator-initiated research project

• GlaxoSmithKline
  • Advisory board

Survey year

Percentage vaccinated

Tdap*
MenACWY†
≥1 HPV (females)§
≥3 HPV (females)§
≥1 HPV (males)¶
≥3 HPV (males)¶

53%
37%

MMWR 2013, 62(29);591-595.
Elevator talk
Estimated Vaccination Coverage Among Adolescents Aged 13-17 Years, National Immunization Survey-Teen, Nevada, 2012

MMWR 2013, 62(29);591-595
Topics for our discussion

1. HPV vaccine acceptance: Where are we now?

2. Why is it important that we talk about adolescent immunization?

3. How best to immunize adolescents?

4. Why are pediatric providers the right people How best to talk about HPV immunization with our colleagues and in the community?
Why is it important that we discuss immunization of teens and young adults?
Vaccines for Teens: US

• 2000
  • Td

• 2014
  • Tdap
  • MCV4 (2 doses)
  • HPV (3 doses)
<table>
<thead>
<tr>
<th>Vaccine</th>
<th>Doses/Dose Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tdap</td>
<td>1 dose</td>
</tr>
<tr>
<td>MCV4</td>
<td>2 doses</td>
</tr>
<tr>
<td>HPV</td>
<td>3 doses</td>
</tr>
<tr>
<td>Hepatitis A</td>
<td>2 doses</td>
</tr>
<tr>
<td>Influenza</td>
<td>1 dose annually</td>
</tr>
<tr>
<td>Hepatitis B</td>
<td>Catch-up to 3</td>
</tr>
<tr>
<td>MMR</td>
<td>Catch-up to 2</td>
</tr>
<tr>
<td>Varicella</td>
<td>Catch-up to 2</td>
</tr>
</tbody>
</table>
Some vaccines that we wish we had

• HIV
• HSV
• GC
• RSV
• Chlamydia
• Group B Strep.
• Group A Strep.
• Staph. aureus
• Tuberculosis
• HCV
• Malaria
• Prostate cancer
• Breast cancer
• Stupidity
Vaccines we wish we had that would likely go into teenagers

- HIV
- HSV
- GC
- RSV
- *Chlamydia*
- Group B *Strep.*
- Group A *Strep.*
- *Staph. aureus*
- Tuberculosis
- HCV
- Malaria
- Prostate cancer
- Breast cancer
- Stupidity
US Advisory Committee on Immunization Practices Recommendations

• Immunization of all males and females at ages 11 – 12 years
  • May begin as young as age 9 years

• Catch-up immunization of all females ages 13 – 26 years

• Catch-up immunization of all males ages 13 – 21
  • Catch-up immunization of males 21 – 26 years in high-risk populations
Are you crazy?
My 9-year-old daughter isn’t sexually active!
Good!
She shouldn’t be!
Why is it best to immunize adolescents at age 9 - 12 years?
Three reasons to immunize at ages 9 - 12 years

1. HPV vaccines are purely preventive

2. Adolescents need other vaccines

3. Young adolescents are still in our care
Three reasons to immunize at ages 9 - 12 years

1. HPV Vaccines are Purely Preventive

If we are to be good stewards of an expensive resource, we will immunize well before exposure to HPVs occurs.
Three reasons to immunize at ages 9 - 12 years

1. HPV Vaccines are Purely Preventive

Early immunization gives per-protocol efficacy.

Late immunization gives intention-to-treat efficacy.
Three reasons to immunize at ages 9 - 12 years

2. Adolescents need other vaccines
   - Tdap
   - Meningococcal vaccine
   - Influenza vaccine
Three reasons to immunize at ages 9 - 12 years

The most important reason

3. Young adolescents are still in our care
The Window Period of Adolescence: A Gap in US Healthcare

Adolescent window period
Ages 12 – 18 years

Pediatricians and FPs

0 - 12 years

Adult Providers

18 years – old age
Immunization is a well established tool that keeps infants and young children in our care.

Can we use immunization in the same way for adolescents?
The Window Period of Adolescence: A Gap in US Healthcare

Adolescent window period
Ages 12 – 18 years

Pediatricians and FPs Vaccines Adult Providers

0 - 12 years 18 years – old age
Is the private office the best place to immunize adolescents?

Why have some countries done better than others?
Why not private doctors’ offices?
• Many adolescents don’t go to the doctor
  • When they do go, it is for acute care
• Many adolescents are poor
• Many adolescents lack medical homes
• Many offices don’t immunize adolescents effectively
• Costs for office-based immunization are high
If we’re not going to immunize adolescents in doctors’ offices, where should we immunize them?
"Giving the HPV vaccine to young women could be potentially harmful because they may see it as a license to engage in premarital sex."

Bridget Maher,
The Family Research Council
AHA! THE SURE SIGN OF PROMISCUITY!!
Human Papillomavirus Vaccine and Sexual Behavior Among Adolescent and Young Women

Liddon et al.,
American Journal of Preventive Medicine
42 (1), 44-52 (2012)
Results

• HPV vaccination was not associated with being sexually active or number of sex partners at either age.

• Among sexually active adolescents aged 15–19 years, those who received HPV vaccine were more likely to always wear a condom.
WE HAVE MET THE ENEMY AND HE IS US.
A challenge to HPV immunization

- Physicians’ risk-based mindset
  - Makes us think “not my patients”
  - Makes us give the wrong information to parents
Comment from a colleague:

“I’ll give the vaccine to my high-risk patients.”
Comment from a colleague:

This is a vaccine for “bad girls” and for immoral people.
Adam and Eve

Lucas Cranach the Elder
(1472-1553)
Solome

Bernardino Luini
1485 - 1532
HPV epidemiology: U.S.

For both men and women, the lifetime risk of a genital HPV infection is 70-80%.
Thinking about HPV:
Sexually-transmitted infection or normal human flora?
What should we teach immunizers?

For HPV, risk-based immunization is a failed strategy that leaves the unimmunized at risk of cancer.
Vaccines competing for our attention

In a world of limited resources, which adolescent vaccine is most important?

Tetanus/diphtheria/acellular pertussis?

Meningococcal vaccine?

HPV?
Sometimes, we are unclear about our immunization priorities.

At other times, we have the wrong priorities, particularly when we let parents negotiate a delay in HPV immunization.
US, 2009...

• Invasive meningococcal disease affected about 850 Americans
  • Approximately 110 died
• Nearly 17,000 cases of pertussis were reported in the U.S.
  • Many more cases go undiagnosed and unreported.
  • Approximately 25 pertussis-related deaths occur each year in the US (>90% are infants)

US, 2010:
• 12,200 cases of cervical cancer
  • 4210 deaths
• 4200 HPV-associated vaginal and vulvar carcinomas
  • 1000 deaths
• 5260 anal cancers
  • 720 deaths
• Approximately 12,000 cases of HPV-associated head and neck cancers
  • Approximately 2500 deaths

**HPV vaccination could prevent more than 5000 cancer deaths each year in the US**

American Cancer Society *Cancer Facts and Figures, 2010*. Atlanta, American Cancer Society, 2010
Victims of our own successes...

When you carry out a large vaccination program, bad things sometimes happen to people.

Not all things that happen are vaccine-related.
People continue to mistake a temporal association for a causal association
HPV vaccine's suspected side effects cause concern

12:31 PM CDT on Friday, June 6, 2008

By JESSICA MEYERS / The Dallas Morning News
jmeyers@dallasnews.com

Katherine Kimzey started suffering debilitating headaches, fainting spells and arthritis-like stiffness last November.

Six weeks later, the 14-year-old Dallas resident became so dizzy she could barely walk. She was hospitalized and missed three weeks of school.

Then, she had a seizure. For weeks, she bounced back and forth between specialists and was eventually diagnosed with epilepsy.
“The events reported were consistent with events expected in healthy adolescent and adult populations.”

*Gardasil* Prescribing Information

“Causes of death among subjects were consistent with those reported in adolescent and adult female populations.”

*Cervarix* Prescribing Information
What is the leading cause of death in adolescents who receive HPV vaccination?
Parents make decisions, not on the basis of facts, but on the basis of experience.
How we talk about HPV immunization with our patients and in the community must differ from how we speak with one another.

To best serve our patients, we must be translators.
When we speak doctor-to-doctor, we use the language of epidemiology. We talk about risk. We use statistics. Proven facts matter.
When we talk to patients and in the community, we must be less scientific and more emotional.

We must tell compelling stories.
INTERNATIONAL MEMORIAL FOR VACCINE VICTIMS

Honoring those whose lives have been lost or forever changed by vaccination.

They had no voice. They had no choice.

They are the men, women, and children who have died or been injured by vaccines in nations around the world for the past 200 years. This is a virtual Memorial dedicated to those whose lives have been forever changed by vaccines they were often required by law to use.

The National Vaccine Information Center, headquartered in the United States, has created...
In the US, about 4500 women die of cervical cancer each year.
4500 women/year dying of cervical cancer = One 747 crash every 6 weeks
Median Age at Cancer Diagnosis: US

- Breast Cancer: 62 years
- Colon Cancer: 68 years (men) 72 years (women)
- Prostate Cancer: 67 years
- Lung Cancer: 72 years

Surveillance, Epidemiology and End Results: seer.cancer.gov/
HPV-Associated Cancers Affect Younger Adults
Median Age at Diagnosis of HPV-Associated Cancers

• Oropharyngeal Cancer 62 years
  • 30% before age 50 years
  • HPV-related cancers typically <50 years

• Anal Cancer 60 years
  • Over 30% before age 55

• Cervical Cancer 47 years
  • More than 14% before age 35

Two approaches...

- HPV stands for human papillomavirus
- HPV causes genital warts and cervical cancer
- HPVs are transmitted sexually
- Many adolescents become sexually active by age 13
- Do you want this vaccine for your 11 year-old?
My child is not (and never will be) sexually active!
Two approaches...

• Has anyone that you care about had cancer?
  • What was it like for them?
  • What was it like for you?

• We can reduce the chances of your son or daughter having a cancer experience.

• Do you want to reduce your child’s risk of cancer?
When talking with parents about immunization, parents want to know three things:

1) Does it work?

2) Is it safe?

3) What is your recommendation?
1) **Does it work?**
Yes!

Vaccine efficacy is high for prevention of cervical disease, genital warts, and anal malignancies.

The vaccine may also protect against some head and neck cancers.
2) Is it safe?
Yes!
Large clinical trials and extensive post-marketing surveillance have identified sore arms, and the occasional headache and fever, as the only vaccine-associated side effects.
Talking with Parents about Immunization

3) What is your recommendation?
Use Every Opportunity to Immunize
Nothing you do for children is ever wasted.

Garrison Keillor