



## Immunize Nevada – Events Committee

### Meeting Recap for Tuesday, February 7, 2017

Agenda Item	Discussion	Action Items
<p><b>Welcome and Introductions</b></p>	<p><b>In attendance:</b></p> <ul style="list-style-type: none"> <li>• Emily Ruzzine</li> <li>• Addy Zilberman</li> <li>• Mila Revilla</li> <li>• Betsy VanDeusen</li> <li>• Robert Kidd</li> <li>• Mandy Harris</li> <li>• Roni Galas</li> </ul>	<p><b>Please attend the next meeting, Tuesday, March 7</b></p>
<p><b>19<sup>th</sup> Annual Silver Syringe Awards</b></p>	<p><b>Dates</b> Silver Syringe coincides with National Infant Immunization Week (NIIW) and the northern Nevada ceremony and dinner will kick off the week on Thursday, April 20 and the southern Nevada event will be on the following Thursday, April 27. Tickets now on sale!</p> <p><b>Locations</b> Northern Nevada awards will take place in Reno at the Renaissance Reno Downtown Hotel (formally known as the Siena) and the southern Nevada awards ceremony is in Las Vegas at the Las Vegas Country Club.</p> <p><b>Nominations</b> Nominations have been closed and winners have been selected. Immunize Nevada is reviewing winner selections that a panel of coalition partners selected. We will be reaching out to and notifying winners and nominees this week.</p> <p><b>Invites</b> Save-the-Dates have been sent out via email with some event information. We are finalizing the formal invites, which will be mailed out in the next couple of weeks. We are working</p>	<p>For questions, contact <b>Emily Ruzzine</b> at <a href="mailto:Emily@immunizenevada.org">Emily@immunizenevada.org</a> or visit the Immunize Nevada website for event details <a href="http://www.immunizenevada.org/silversyringe">www.immunizenevada.org/silversyringe</a></p> <p><b>Raffle Items:</b> We need your help securing items for the raffle in both northern and southern Nevada. Lily is currently managing the raffle prizes and is your point of contact for all questions, suggestions, etc. You can email her <a href="mailto:lily@immunizenevada.org">lily@immunizenevada.org</a>. If you can help us secure items, we would be happy to pick up the prizes or help in any way possible. Please see the <b>attached raffle form</b>.</p> <p><b>Sponsorships</b> If you are a part of an organization or know a company that would be interested in supporting Silver Syringe, please send them our way. They can contact Betsy who handles all of our sponsorships at <a href="mailto:Betsy@immunizenevada.org">Betsy@immunizenevada.org</a>. <b>Attached is the sponsor letter and</b></p>

	<p>updating our mailing list and once that's put together, invites will be sent.</p> <p><b>Raffle Items:</b> Every year, we have a raffle at each event where we secure donated items. This raffle allows for us to raise funds for Silver Syringe and other Immunize Nevada outreach programs.</p> <p><b>Sponsorships:</b> We are currently reaching out to potential sponsors and have secured nearly \$10,000 to-date.</p>	<p><b>form as a reference.</b></p>
<p><b>2017 Nevada Health Conference</b></p>	<p><b>Dates</b> November 13-14, 2017</p> <p><b>Location</b> We are currently reviewing a contract with Green Valley Ranch. This is the same hotel property we had NHC in 2013. They are a great venue to work with and the conference area is separate from the casino floor, so attendees can avoid walking through the casino and smokier areas.</p> <p><b>Theme</b> We are looking for a theme for this year's conference. Once the venue is secured, we will be sending out a save-the-date and we would like to make the save-the-date as inclusive as possible, so including a theme would be great.</p> <p><b>Layout</b> The conference will be two days just like 2016, with day one filled with concurrent workshops with topics focusing on immunizations, chronic disease, and maternal, child and adolescent health. Additionally, a keynote speaker will open the conference and end day one of the conference. Day two will be intensive mini-general sessions that focus on immunizations, coalition topics and possibly another media/advocacy session.</p>	<p><b>Theme:</b> Ideas for a theme? As a reference a list of themes from past conference is below. <i>Past Conference themes:</i></p> <ul style="list-style-type: none"> <li>• <i>Keeping Our Children, Family and Communities Healthy</i></li> <li>• <i>Building Healthy Communities – Touching one life at a time.</i></li> <li>• <i>Connecting the Dots: Preventive Health for All Ages and Stages</i></li> </ul>
<p><b>Dragon Boats</b></p>	<p>See Action Column</p>	<p>Let Immunize Nevada if you are interest in volunteering for the event.</p> <p><b>Attached is the overview of Dragon</b></p>

		<b>Boats – Please review.</b>
<b>Committee Adjustments</b>	<p>We are taking a different approach with our committee groups. In the past, our committees would sometimes consist of 50-60 members, but only about 10 of those members would be active. We kept send updates to the additional members so they could stay informed on what projects and outreach efforts were happening. However, that approach wasn't helping the bottom line of these committees.</p> <p>Based on past involvement and new members reaching to us, we are bringing our focus to about 10-15 members per committee. Our hope is that attendance will be higher and the members will be more active through providing feedback, ideas, volunteering outside of meetings, etc.</p>	<p>See <b>attached Events Committee Overview</b> with our purpose and goals based on feedback and input from the February meeting.</p>
<b>Next Meeting</b>	Tuesday, February 2, 2016	Mark your calendars!