

MAY 8-9, 2023 LAS VEGAS, NEVADA





### **From our Executive Director**

Immunize Nevada is excited to host the 17th annual Nevada Health Conference on May 8-9, 2023, at the Las Vegas Convention Center. Every year, this event brings together healthcare professionals throughout Nevada and the region, offering topics focused on immunizations; chronic disease prevention and health promotion; and maternal, child, and adolescent health.

Last year, we saw over 200 attendees in-person and virtually. With help from generous sponsors like you, we provided 10 scholarships for attendees. With your support, we can provide more scholarships and education programming to the next generation of public health advocates.

The Nevada Health Conference aims to address health disparities and empower public health and healthcare professionals to positively influence their communities with this year's theme:

#### Crossing the Bridge from Equality to Equity in Healthcare and Public Health

We're excited to make this event possible with generous sponsors like Nevada's Maternal and Child Health Department. Their generous contribution and support from sponsors like you will help us bring an amazing experience to our attendees.

Please consider supporting our efforts with a sponsorship to make the 2023 Nevada Health Conference our best one yet.

-Dr. Sherilyn Duckworth

### **Making Hotel Reservations**

A block of rooms has been reserved for our exhibitors and vendors, and reservations can be made up until April 14, 2023.

#### **Book Now**

For questions about booking and registration, please email Dr. Duckworth at <a href="mailto:sherilyn@immunizenevada.org">sherilyn@immunizenevada.org</a>.



# 2023 Sponsor and Exhibitor Opportunities

	\$10,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,500	\$800
	Title Sponsor	Executive Sponsor	Breakfast/ Lunch Presentation Sponsor	Lanyard Sponsor	Break Sponsor	Exhibitor	Non-profit Exhibitor**
Sponsor limit	1	1	3	2	4	-	—
Logo on attendee bags	•						
Representative introduces Keynote speaker	•						
"Thank you" during conference welcome	•	•	•	•			
Promo item in welcome bags*	•	•	•	•			
Company stand up banners	Presentation room (2)	Registration area (1)	Registration area (1) During meal presentation (1)	Registration area (1)	Break/ exhibit hall area (1)		
Included conference registrations	8	5	3	3	2	2	1
Exhibit table/ booth space	Preferred location	Preferred location	Preferred location	Preferred location	•	•	•
Recognition on website	•	•	•	•	•	•	•
Recognition on social media and emails	•	•	•	•	•		
Other			Welcome to meal statement Promotional placement at each attendee seat*	Logo on all attendee lanyards and name badges			
*Items provided b	y sponsor						
**Non-Profit Exhi Discounted rate to is making strides t	bitor Special Ra	at submit a stat					



# **Explanation of Sponsor Benefits**

Oftentimes we commit to sponsoring an event or meeting but there is little understanding or communication for what the sponsorship includes.

Below is an outline of the different benefits and what each benefit entails:

#### Logo Placement

Once event planners receive a full color, highresolution logo in jpeg and/or eps format from the event sponsor, conference planners will place the logo based on sponsor level benefits (i.e. tote bags, lanyards, mobile application, signage, website, etc.).

#### **Conference Recognition**

During the general session and lunch program welcome to all attendees, event planners will provide a verbal and digital presentation 'thank you' highlighting top level sponsors.

#### **Free Conference Registration**

Both conference sponsor and exhibitor registrations offer full access to all conference happenings including: General sessions, workshops, panel discussions, lunch programs, food & drink, exhibit hall, hotel stay discounts, conference mobile application, and more.

#### **Company Representative Welcome**

A company representative will help welcome and introduce keynote speakers during the conference and have the opportunity to talk about their company and why they support NHC.

#### **Promotional Items**

Event sponsors can provide up to three (3) types of promotional collateral pieces (printed brochures, water bottles, keychains, etc.) to be placed in attendee welcome bags, on seats, at registration check-in tables, etc.

#### Signage & Banners

"Thank You Sponsors" signage will be placed throughout the conference area. Additionally event sponsors can provide standup or tablecloth banners.

#### Website, Eblast, & Social Media Recognition

From the time a company signs on to sponsor NHC, event planners will begin highlighting sponsors via the website, e-newsletters, and social media outlets. This will continue through the end of the conference.

#### **Exhibit Booth Space**

With every sponsor level, exhibit booth space is provided. High level sponsors are given premier locations within the exhibit hall area.



# **Sponsor & Exhibitor Registration Form**

If you are interested in purchasing a sponsorship or simply exhibiting at Nevada Health Conference, May 8-9, 2023 in Las Vegas, please complete the form below and submit to <u>sponsorships@immunizenevada.org</u> OR complete the online form HERE by March 9, 2023.

#### Please select your level(s) of sponsorship:

\$10,000	Title Sponsor (Exclusive Sponsorship)
\$7,500	Executive Sponsor
\$5,000	Lunch Presentation Sponsor (Limit Two Sponsors)
\$5,000	Lanyard Sponsor (Limit Two Sponsors)
\$2,500	Break Sponsor
\$1,500	Exhibitor
\$800	Non-profit Exhibitor
	Custom (must confirm with Immunize Nevada prior completing paperwork)

#### **Contact Information:**

Company:	Phone:
Website:	Email:
Contact Name:	
Mailing Address:	

#### **Payment Information:**

 Yes No	Do you request access to power for your exhibit space? (Note: there is an additional fee for requested power)
	Please make checks payable to Immunize Nevada and mail to:
Pay by check:	Immunize Nevada Attn: NHC Sponsor PO Box 9090 Reno, NV 89507
Pay by credit card:	All major credit cards accepted. Request an invoice to make payment online.

### **Next Steps**

Once the sponsor form is received (via email or online), a conference representative will email the Sponsor-Exhibitor Agreement. To begin sponsorship and to receive full benefits, a Sponsor-Exhibitor Agreement MUST be completed.

For questions contact Immunize Nevada at 775.624.7117 or <u>sponsorships@immunizenevada.org</u>.